



# ಮಂಗಳೂರು ಟೆಕ್ನೋವಾಚಾ 2025

ಬುಧವಾರ ಸೆಪ್ಟೆಂಬರ್ 24, 2025 • ಟಿ.ಎಂ.ಪಿ. ಪೈ ಇಂಟರ್ನ್ಯಾಷನಲ್ ಕನ್ವೆನ್ಷನ್ ಸೆಂಟರ್

# MANGALURU TECHNOVANA 2025

Wednesday, September 24, 2025 • TMA Pai International Convention Center

# EVENT REPORT

#SiliconBeachofIndia

 Wed, Sep 24<sup>th</sup>, 2025

 TMA Pai International  
Convention Centre, Mangaluru

PARTNERS IN PROGRESS



nasscom





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## MANGALURU TECHNOVANZA 2025

Mangaluru Technovanza 2025, a flagship initiative of the Karnataka Digital Economy Mission (KDEM) under the *Beyond Bengaluru* vision, reinforced the city's position as the “*#SiliconBeachofIndia*.” As the biggest edition yet, it brought together global capability centres, startups, academia, investors, and industry leaders, creating a dynamic platform for product launches, startup pitches, and high-impact panel discussions with international participation.

The event showcased Mangaluru's rapid transformation into a thriving coastal tech cluster, strengthening its reputation as a hub for innovation, investment, and digital infrastructure. By enabling collaborations across sectors and highlighting the region's entrepreneurial energy, Technovanza 2025 set a new benchmark in positioning Mangaluru as a key destination for sustainable growth and global technology leadership.

|                                                              |                                                                     |                                                        |                                            |
|--------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------------|--------------------------------------------|
| <b>770+</b><br><b>DELEGATES</b>                              | <b>45+</b><br><b>SPEAKERS</b>                                       | <b>70+</b><br><b>STARTUPS</b>                          | <b>40+</b><br><b>SHOWCASES</b>             |
| <b>20+</b><br><b>INVESTORS</b>                               | <b>7+</b><br><b>INCUBATORS</b>                                      | <b>3</b><br><b>PRODUCT<br/>LAUNCHES</b>                | <b>3</b><br><b>FUND-READY<br/>STARTUPS</b> |
| <b>10</b><br><b>NEW COMPANIES<br/>SETUP INTO<br/>CLUSTER</b> | <b>3</b><br><b>LOI PRESENTED<br/>ON INVESTMENT<br/>INTO CLUSTER</b> | <b>2</b><br><b>ELEVATE<br/>WINNERS<br/>FELICITATED</b> | <b>2</b><br><b>COUNTRY<br/>PARTNERS</b>    |

## MANGALURU CLUSTER INDUSTRY ANCHORS



**Rohith Bhat**

Founder and CEO, 99Games  
Lead Industry Anchor,  
Mangaluru Cluster, KDEM



**Ashith Hegde**

Managing Director  
Asia Pacific Arkieva



**Gaurav Hegde**

Managing Director  
GR Stones



**Johnson Tellis**

Co-Founder and CEO  
InUnity



**Mohammed Haneef**

Co-Founder & CTO  
Novigo Solutions



**Murali Manohar**

Leader-India &  
South East Asia  
Rockwell Automation



**Prashanth Shenoy**

Co-Founder & CTO  
UniCourt



**Praveen Kalbhavi**

Co-Founder, MD & CEO  
Novigo Solutions



**Shylaja Rao**

General Partner  
Ventana Ventures



**Vijaykrishna Shetty**

Founder and CEO  
ThoughtGenesis



**Mukesh S**

AVP - Projects,  
Silicon Beach Program

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## OUR ESTEEMED SPEAKERS



**Shri Priyank Kharge**  
Hon'ble Minister for Electronics,  
IT/BT and Rural  
Development & Panchayat Raj  
Government of Karnataka



**Dr. Ekroop Caur, IAS**  
Secretary, E, IT, Bt and S&T, & Skill Development,  
Entrepreneurship and Livelihood Development,  
Government of Karnataka



**Dr. E V Ramana Reddy, IAS**  
Chairman, Karnataka Skill  
Development Authority  
Government of Karnataka



**BV Naidu**  
Chairman, KDEM



**Sanjeev Kumar Gupta**  
CEO, KDEM



**Shri Sharath Bache  
Gowda**  
Chairman, KEONICS  
Government of Karnataka



**Dr Sanjay Tyagi**  
Jurisdictional Director,  
STPI Bengaluru



**Mr. Rohith Bhat**  
Founder wriwriki/99Carnes/Robosoft,  
Founding President, TIE Mangaluru



**Mr. Akhilesh Bhat**  
Executive Director of  
TIE Mangaluru



**Mr. Anand G. Pai**  
President, Kanara Chamber of  
Commerce (KCCI)



**Mr. Arvind Kumar**  
Director General, Software Technology  
Parks of India (STPI), Govt. of India



**Mr. BJ Arun**  
Co-Founder & CEO,  
Clean Fanatics, Inc



**Mr. Bhaskar Kumar  
Verma**  
Regional Director - Karnataka, Tamil  
Nadu & Kerala at NASSCOM



**Mr. Darshan HV, IAS**  
District and Director of Electronics,  
IT, BT, and MD-HITS,  
Government of Karnataka



**Mr. Gurudatta Shenoy**  
Managing Partner at Mukund  
MCM Realty and Vertex  
Managed Workspace



**Mr. Johnson Tellis**  
Co-Founder and CEO of  
InUnity - Innovation for Community



**Mr. Krishna Upadhyaya S**  
Co-Founder & Director of  
Advith ITec Private Limited



**Mr. L K Atheeq**  
Former Additional Chief Secretary  
to the Chief Minister,  
Government of Karnataka



**Dr. Lovneesh Chanana**  
Asia Pacific Head of  
Government Affairs, SAP



**Dr. Manesh Thomas**  
Chief Executive Officer, Manipal  
Government of Karnataka Biocubator  
and K-tech Innovation Hub & BIRAC-BioNEST



**Mr. Mikkel Bardram**  
Global CEO, EG A/S



**Mr. Mohammed Hanif**  
Co-Founder and Chief  
Technology Officer of Navigo Solutions



**Mr. Namith Padmaraj**  
Director of Software Engineering  
at Bose Professional



**Mr. Nethaji Rajendran**  
Founder of Creolay



**Mr. Nisar A Rayadurg**  
Senior Partner  
Application Operations - Globally  
Integrated Capability, IBM

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## OUR ESTEEMED SPEAKERS (CONTD.)



**Shri. Panneerselvam Madanagopal**

Chief Executive Officer, MeltY Startup Hub, Ministry of Electronics & Information Technology, Government of India



**Mr. Peter winther-schmidt**

Consul General of Denmark in Bengaluru



**Mr. Pierre Beaudoin**

SVP, IT and Managing Director, Astera Labs, India



**Mr. Prashanth Shenoy Katpady**

Co-Founder and CTO of UniCourt



**Mr. Praveen Kumar Kalbhavi**

Co-Founder, Managing Director, and CEO of Novigo Solutions



**Ms. Priti Parekh**

Chief Scientist and Head, Wipro



**Ms Puja Abhishek Singh**

Chief Executive Officer  
Manipal Fintech



**Mr. Rahul Sankanur, IAS**

Director, Department of Electronics, IT, Biotechnology and Science & Technology & MD, KITS, Government of Karnataka



**Ms. Shreya Sharma**

Director - Deeptech  
nasscom



**Mr. Suyog Shetty**

Co-founder and CEO of Niveus Solutions



**Mr. Sunil Padmanabh**

Industry Ecosystem  
Influencer



**Mr. T V Mohandas Pai**

Chairman Aarin Capital



**Mr. Vijaykrishna Shetty**

Co-Founder of BreachX, driving the world's first Zero-Day Intelligence cybersecurity platform & Founder & CEO of ThoughtGenesis



**Mr. Vinay Shenoy**

Managing Director, Infineon Technologies India



**Mr. Rajesh Puneyani**

Vice President & GCC Site Leader, Kenvue



**Mr. Vinod Subramanian**

Vice President  
Technology Sectors



**Mr. Vishwas Shrivastava**

Joint Director, Department of Electronics and Information Technology (DEITY), Government of India.

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### SPONSORS

Title Sponsor

**wrkwrk**

Premium coworking & managed workspaces

Banking Partner



GCC Leadership Partner



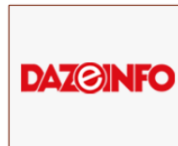
Technology Partner



Beverage Partner



### PARTNERS IN PROGRESS



## Karnataka Accelerator Network (KAN) Partners



## Karnataka Centers of Excellence (CoEs)



## BEYOND BENGALURU MANGALURU BLUE 2025

Tuesday, Sept 23<sup>rd</sup>, 2025 | wrkwrk Mindspace

| <b>Event Name: INVESTOR STARTUP CONNECT: MANGALURU BLUE</b> |                                           |
|-------------------------------------------------------------|-------------------------------------------|
| Date:                                                       | 23 <sup>rd</sup> September, 2025          |
| Venue:                                                      | wrkwrk Mindspace                          |
| Duration of Event:                                          | 3 hours                                   |
| No. of Participants:                                        | 50 (10 startups pitched to the investors) |

### Overview



The KDEM's Beyond Bengaluru initiative aims to promote the expansion of the digital economy in regions outside of Bangalore. This effort focuses on specific clusters in the state, fostering the development of product-based ecosystems. It seeks to establish a network comprising prominent industry figures, entrepreneurs, startup founders, academic institutions, accelerators, and students. Through the Beyond Bengaluru program, KDEM is actively working to attract investments and create job opportunities within the state. As part of its Beyond Bengaluru initiative, Karnataka Digital Economy



Mission (KDEM), along with the Department of Electronics, IT, BT, and ST, Government of Karnataka, launched the BLUE initiative in the Beyond Bengaluru clusters.

The event aims to connect startups from Beyond Bengaluru clusters with potential investors to ensure equitable access to capital and foster innovation in emerging clusters. The Beyond Bengaluru BLUE event is an initiative by KDEM to give startups in the clusters a fair chance to showcase and pitch their ventures to VCs, angel investors, and industry leaders.

The BLUE events are conducted annually in the three Beyond Bengaluru clusters: Hubballi-Dharwad-Belagavi, Mangaluru, and Mysuru. The top 3 from these events will be given a chance to showcase their startups at the Bengaluru Tech Summit and more.

For the fifth edition of Mangaluru Blue, KDEM partnered with TiE Mangaluru, to empower the startup ecosystem in the Mangaluru cluster. This edition saw a total of 50 startup applications, demonstrating strong regional interest in investor engagement and ecosystem-building.

As a precursor to the final pitching event at Mangaluru Blue 2025, a masterclass titled "Pitch Perfect: Crafting Investor-Ready Decks with Purpose" by Ms. Poornima Nayak, Vice President – Investments & Finance, Ventana Ventures, as part of KDEM's flagship Beyond Bengaluru startup investment connect platform. The session was designed for early to growth-stage startups, equipping them with actionable strategies to build investor-ready pitch decks and communicate with purpose. Ms. Poornima Nayak shared valuable insights into investor expectations — from problem-solution fit and traction to financials and clarity of vision. The session emphasized purposeful storytelling, helping founders structure their narratives effectively and present with confidence and conviction. This enabled participating startups to refine their decks and strengthen their approach ahead of future investor interactions.

Out of the 50 startups that applied, 42 underwent a preliminary screening process, after which the top 10 were identified.

On 23<sup>rd</sup> September, the final pitching event took place at wrkwrk mindspace, where the top 10 startups presented their pitches to a panel of esteemed investors. The investors included representatives from Ideaspring, Social Alpha, IvyCap, LexStart Partners, TID Ventures, Lambda, Yotta, NASSCOM and BBC.

The fifth edition of Mangaluru Blue reinforced KDEM's commitment to fostering innovation and investment in emerging clusters, providing startups with a valuable platform to connect with key investors and industry experts.

### List of Preliminary Juries

| Sl | Name of the jury | Company Name          | Designation        | Email id                     |
|----|------------------|-----------------------|--------------------|------------------------------|
| 1  | Shylaja Rao      | Ventana Ventures      | GP                 | shylaja@ventanaventures.in   |
| 2  | Akhilesh Bhat    | TiE Mangaluru         | Executive Director | akhilesh@mangaluru.tie.org   |
| 3  | Prasanna Shenoy  | Invenger Technologies | CFO                | prasannashenoy1963@gmail.com |

### List of Investors

| Sl. No. | Name        | Designation                                                          | Email id                                                                 |
|---------|-------------|----------------------------------------------------------------------|--------------------------------------------------------------------------|
| 1       | Amit Mishra | Head - Startup & VC Relations<br>Yotta Data Services Private Limited | <a href="mailto:akmishra@yotta.com">akmishra@yotta.com</a>               |
| 2       | Ananya R    | IvyCap Venture                                                       | <a href="mailto:ananya@ivycapventures.com">ananya@ivycapventures.com</a> |

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|    |                      |                                                                  |                                                                                          |
|----|----------------------|------------------------------------------------------------------|------------------------------------------------------------------------------------------|
| 3  | Anisha Patnaik       | LexStart Partners                                                | <a href="mailto:anisha@lexstartpartners.com">anisha@lexstartpartners.com</a>             |
| 4  | Arvind Radhakrishnan | Director -<br>Fundraising &<br>Special Projects,<br>Social Alpha | <a href="mailto:arvind.radhakrishnan247@gmail.com">arvind.radhakrishnan247@gmail.com</a> |
| 5  | Biju Nair            | Founding Partner,<br>LegaliTech                                  | <a href="mailto:bnair@openinventionnetwork.com">bnair@openinventionnetwork.com</a>       |
| 6  | Dr. Adil             | Director, BBC                                                    | <a href="mailto:director@bioinnovationcentre.com">director@bioinnovationcentre.com</a>   |
| 7  | Kailashnath MS       | Partner, Ideaspring                                              | <a href="mailto:kailash@ideaspringcap.com">kailash@ideaspringcap.com</a>                 |
| 8  | Manas Tiwari         | TID Ventures                                                     | <a href="mailto:manas@lexstartpartners.com">manas@lexstartpartners.com</a>               |
| 9  | Rohan Bajaj          | Founder, Lambda<br>Ventures                                      | <a href="mailto:rohan.bajaj@lambdaventures.in">rohan.bajaj@lambdaventures.in</a>         |
| 10 | Shreya Sharma        | Director, NASSCOM                                                | <a href="mailto:shreya@nasscom.in">shreya@nasscom.in</a>                                 |
| 11 | Santhosh Kumar       | Director - WISE Tech,<br>SPJIMR                                  | <a href="mailto:santosh.kumar@spjimr.org">santosh.kumar@spjimr.org</a>                   |

## List of Participants

| Sl. No. | Name of the Start-up                      | Co-Founder/Founder Name   | Email Address                                                          |
|---------|-------------------------------------------|---------------------------|------------------------------------------------------------------------|
| 1       | <a href="https://miraii.ai">Miraii.ai</a> | Anupama Bhat              | <a href="mailto:anubhatps@gmail.com">anubhatps@gmail.com</a>           |
| 2       | Calyrex Technologies Private Limited      | Swasthika                 | <a href="mailto:swasthika@calyrex.com">swasthika@calyrex.com</a>       |
| 3       | Alive By Vs collective                    | Zeba Ali Khan             | <a href="mailto:ar.zebaalikhan@gmail.com">ar.zebaalikhan@gmail.com</a> |
| 4       | Anmaya Technologies Private Limited       | N J Hariprasad            | <a href="mailto:info@anmaya.in">info@anmaya.in</a>                     |
| 5       | Zupaloop Private Limited                  | Ranjitha Srinivasa Prabhu | <a href="mailto:ranjitha@zupaloop.com">ranjitha@zupaloop.com</a>       |
| 6       | Care solt                                 | Mohan sing                | <a href="mailto:mohansingnk781@gmail.com">mohansingnk781@gmail.com</a> |



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|    |                                            |                                                             |                            |
|----|--------------------------------------------|-------------------------------------------------------------|----------------------------|
| 7  | VAPAC Bio-Plastics Private Limited         | Korina Swamy                                                | info@vapac.in              |
| 8  | Money marga                                | Mohan                                                       | Mohansingnk781@gmail.com   |
| 9  | INBI NextGen Innovations Private Limited   | Sathish Poojary                                             | info@inbinextgen.com       |
| 10 | XOBOX LIFE                                 | Hidayath                                                    | kiran.shivappa@xobox.life  |
| 11 | Prava Credit Intelligence Private Limited. | Vikram Venkatesh                                            | vikshan04@gmail.com        |
| 12 | ColCord                                    | Shrisai Hari                                                | shrisai@colcord.co.in      |
| 13 | LumeTech Innovations Private Limited       | Advita Shrivastava                                          | advita@novalume.life       |
| 14 | Blackfrog Technologies Private Limited     | Mayur U Shetty and Donson D souza                           | sales@blackfrog.in         |
| 15 | Flashmates Private Limited                 | Amrith Ashok Shenava                                        | amrit@flashmates.tech      |
| 16 | Chandayush Private Limited                 | NAKSHA C NAIK                                               | prakshachnaik@gmail.com    |
| 17 | Smartsports Coachbuddy Software Pvt. Ltd.  | Srikanth Shenoy                                             | srikanth@coachbuddy.ai     |
| 18 | MAHAVISHNU AYURVEDA REMEDIES               | Dr Bhavya                                                   | yogaayu90@gmail.com        |
| 19 | MozziQuit Solutions LLP                    | Ignatius Orwin Noronha and Velagaleti Janaki Venkata Ramana | orwinnoronha@gmail.com     |
| 20 | MYSTICAQUA DRY TECHNO SOLUTIONS            | Ullas pai, Deepashree                                       | sharvanahamad077@gmail.com |
| 21 | WhooMind (by Agnistoka Technology)         | Sachin Yadav                                                | SACHIN29830@GMAIL.COM      |

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|    |                                         |                                                                         |                                          |
|----|-----------------------------------------|-------------------------------------------------------------------------|------------------------------------------|
| 22 | Niyantha Transits                       | Ranjith Marakala                                                        | ranjith@niyantha.in                      |
| 23 | Surgicshare Pvt Ltd                     | Kaushal Kumar Pathak<br>- (Founder), DR.<br>Ganesh MK ( Co-<br>Founder) | kaushal.pathak@surgicshare.com           |
| 24 | Yaaska Agrotech LLP                     | Pradhyumna Murthy                                                       | pradhyumnamk@gmail.com                   |
| 25 | Nirmaan                                 | Jayanth Babu C and<br>Vaishnavi G                                       | hello@nirmaan.education                  |
| 26 | SutraAI Solutions LLP                   | Shishira Bhat                                                           | sb@sutraai.in                            |
| 27 | Singularity Automobiles                 | Agasthya Gangadhar                                                      | ashithprajwal@singularityautomobiles.com |
| 28 | Hydrogen Innovation Pvt Ltd             | Ramyasri DS,<br>Manippady Krishna<br>Kumar                              | ramyasri@hyd-gen.com                     |
| 29 | Trikon Software Labs LLP                | Sweekar                                                                 | sweekar.k@trikon.tech                    |
| 30 | Digifera Consulting OPC Private Limited | Nivedita SS Kamath                                                      | nivedita@digifera.in                     |
| 31 | Dzentral Media Private Limited          | Ganesh Bhat                                                             | indraliganesh@gmail.com                  |
| 32 | JCILS Automove                          | John DSouza                                                             | dsouzajohn960@gmail.com                  |
| 33 | Bharath Drones (working name)           | (looking for a Co-<br>Founder)                                          | vt_nkr@hotmail.com                       |
| 34 | RDL TECHNOLOGIES PVT. LTD.              | RAGHAVENDRA G<br>SHETTY                                                 | sales@rdltech.in                         |
| 35 | Zilliot Technologies Private Limited    | Punith Salian                                                           | punithpsalian@gmail.com                  |
| 36 | Creator Insights                        | Sushanth S Pojary                                                       | sushanthspoojary777@gmail.               |

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|    |                                                         |                                                    |                                                                   |
|----|---------------------------------------------------------|----------------------------------------------------|-------------------------------------------------------------------|
|    |                                                         |                                                    | com                                                               |
| 37 | Inbytes Smart Solutions                                 | Aradhana/Bhavisha                                  | myteaminbytes@gmail.com                                           |
| 38 | Advith ITeC Private Limited                             | Krishna Upadhya S                                  | krishna@advithitec.in                                             |
| 39 | Aapaavani Environmental<br>Solutions Pvt Ltd            | Dr. Vishnu Sharma A<br>and Chinmaya<br>Delampady   | director@aapaavani.com                                            |
| 40 | Techvedam IT Solutions<br>Private Limited               | Kiran Kumar                                        | info@vedam-it.com                                                 |
| 41 | Sasyaani Private Limited                                | 1) Dr. Ranjani Chitrapur,<br>2) Sri Sundar Prabhu  | ranjanichitrapur@gmail.com,<br>ranjani.chitrapur@sasyaani.co<br>m |
| 42 | Dynamic Robo Labs                                       | Rynor Gawain Pinto                                 | rynorgawain@gmail.com                                             |
| 43 | Trivolt tech Private limited                            | Lavanya S N                                        | rajesh@clearanceconnect.co<br>m                                   |
| 44 | Durgasoft - No Code<br>Management System                | Vipin Rao                                          | vipin.rao@dregali.com                                             |
| 45 | Li'l Ohana                                              | Alka Manoj                                         | ohanabyalka@gmail.com                                             |
| 46 | Navmarg Research and<br>Technologies Private<br>Limited | Arpit Kumar,<br>Shambhavi Sinha,<br>Abhijeet Kumar | navmargtechnologies@gmail.<br>com                                 |
| 47 | Closetspace Technology<br>Private Limited               | Shweta Yavagal                                     | shweta@closetspace.club                                           |
| 48 | Stelna Designs LLP                                      | Sumanth Shenoy                                     | sumanthshenoy@stelnadesig<br>ns.com                               |
| 49 | MyTrueSkills Pvt Ltd                                    | Suparna S M                                        | suparna@mytrueskills.com                                          |
| 50 | Sitaara                                                 | Manjunath Bangera                                  |                                                                   |

## Background of the Shortlisted Startups

| Sl No. | Name of the Startup                       | Description                                                                                                                                                                                                                                                                                                                                                                                                   |
|--------|-------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1      | Advith ITeC Private Limited               | A tech-first finance consulting organization building AI-enabled FinOps tools to streamline finance operations, reduce manual errors, and provide real-time insights for controllers and CFOs. Its services include Virtual Finance Office, Transaction Advisory, Risk Advisory, and Outsourcing solutions to help businesses adopt technology-driven finance practices and scale without talent constraints. |
| 2      | Aapaavani Environmental Solutions Pvt Ltd | A climate-tech startup from Mangalore solving effluent treatment challenges with over 50 clients across five states, including BASF, CAMPCO, and Patanjali. Its upcoming BioAerosense system integrates AI/ML to reduce human intervention, improve efficiency, and address failures in wastewater treatment plants caused by skill shortages and manual operations.                                          |
| 3      | Hydrogen Innovation Pvt Ltd (HYDGEN)      | A clean-tech startup developing advanced Anion Exchange Membrane (AEM) electrolyzers for affordable and scalable green hydrogen production. By eliminating rare metals, it reduces costs and supply chain risks, offering a sustainable alternative to PEM and alkaline systems, and addressing the limitations of centralized, carbon-intensive hydrogen production.                                         |
| 4      | Dynamic Robo Labs                         | An innovation-driven startup developing robotic solutions for infrastructure monitoring and safety, including railway track and pipe inspection bots. It aims to deploy AI-driven                                                                                                                                                                                                                             |

|   |                                           |                                                                                                                                                                                                                                                                                                                                                                   |
|---|-------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   |                                           | autonomous vehicles for real-time hazard detection and predictive alerts, addressing railway safety challenges caused by obstructions, tampering, and limited manual inspections.                                                                                                                                                                                 |
| 5 | Zupaloop Private Limited                  | An AI-powered Video Content Management System (VCMS) that enables smart video storage, contextual search, auto-transcription, and secure collaboration. Designed for teams of all sizes, it improves video workflows, reduces manual effort, and enhances productivity compared to traditional storage-focused systems.                                           |
| 6 | Smartsports Coachbuddy Software Pvt. Ltd. | Developer of an intelligent badminton practice machine that simulates real gameplay by responding in real time to player shots. Offered at one-fourth the cost of imported machines, it combines hardware with an app-based subscription model to deliver match-grade practice and advanced training modes for schools, academies, and professionals.             |
| 7 | VAPAC Bio-Plastics Private Limited        | A Karnataka-based cleantech startup creating starch-based biodegradable and compostable packaging solutions to replace single-use plastics. By upcycling agro-waste and developing indigenous transparent biopolymers comparable to LDPE, VAPAC enables scalable adoption, supports farmers, and promotes a circular bioeconomy while reducing plastic pollution. |
| 8 | Anmaya Technologies Private Limited       | A startup developing high-performance computing hardware and software solutions to deliver scalable, efficient, and advanced computing capabilities for industries requiring robust data processing.                                                                                                                                                              |
| 9 | Yaaska Agrotech LLP                       | A startup working on methane pyrolysis technologies to enable economical and scalable hydrogen production, contributing to clean energy transition through innovative                                                                                                                                                                                             |

|    |                                                   |                                                                                                                                                                                                                                                                                                                                                                                |
|----|---------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    |                                                   | processes.                                                                                                                                                                                                                                                                                                                                                                     |
| 10 | Navmarg Research and Technologies Private Limited | A student startup from MAHE's Innovation Center building scalable clean water solutions through deep-tech R&D and community partnerships. Its flagship Magnetic Arsenic Removal Unit (MARU) has delivered safe water to 6,000+ people. It develops sustainable, consumable-free, and electricity-free treatment systems alongside IoT-based real-time monitoring technologies. |

## Event Outcome of 5th edition of Mangaluru BLUE 2025

The event saw 50 applications, with 42 startups progressing through the online screening. From this pool, the top 10 startups were selected for the final stage, where some secured on-the-spot funding confirmations during the screening.

### Top 3 Fundable Startups



## Rewards and Benefits for the Top 10 Startups

- KDEM:
  - Priority access to KDEM's programs
  - Onboarding onto the Karnataka Acceleration Platform

- Invitations to KDEM's Mixxer events
- Representation at the Pre-IC for the Cluster Seed Fund
- KITS/GoK:
  - Access to booster kits
  - Stalls at BTS for Top 3
- TiE:
  - Networking opportunities
  - Mentorship support

## Commitments from the Jury to the Startups

The jury members have collectively committed to supporting startups through their respective expertise and networks, some of the highlights include the below:

| Sl No. | Respective Startup(s) | Jury         | Support/Engagement Details                                                                                                                                                                                   |                                                                                                     |
|--------|-----------------------|--------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| 1      | All Startups          | BBC          | Mentorship, Networking and Collaboration support.                                                                                                                                                            |                                                                                                     |
| 2      | All Startups          | NASSCOM      | Community networking, expert mentorship, funding opportunities, skill development programs like Product Skills, global exposure initiatives such as InnoTrek, and recognition through awards like Emerge 50. | Expressed specific interest in supporting Coachbuddy and HYDGEN with mentorship and program access. |
| 3      | Hydgen, Aapaavani     | Rohan Bajaj  | To work with Hydgen and Aapaavani. Will also work closely with other startups and engage more once they have more traction.                                                                                  |                                                                                                     |
| 4      | Hydgen                | TID Ventures | Engagement with Hydgen.                                                                                                                                                                                      |                                                                                                     |

## EXHIBITION REPORT

|                      |                                         |
|----------------------|-----------------------------------------|
| Event Name:          | MANGALURU TECHNOVANZA 2025 EXHIBITION   |
| Date:                | 24 <sup>th</sup> September 2025         |
| Venue:               | TMA Pai International Convention Centre |
| Duration of Event:   | 10:00AM – 04:00PM                       |
| No. of Participants: | 40 Stalls                               |



### Event Overview

The Technovanza 2025 has grown into the signature technology expo for Karnataka's "Beyond Bengaluru" movement, and the 2025 edition showcased that momentum in force. Spread across the TMA Pai International convention centre, Mangaluru on 24<sup>th</sup> September 2025, the fair hosted more than 40 exhibitors, drawing a dynamic mix of established multinationals, high-growth Indian scale-ups, government agencies, academic R&D labs, first-time startup founders and Mangaluru Blue top 10 finalists.

# MANGALURU TECHNOVANZA 2025

Wednesday, September 24, 2025 • TMA Pai International Convention Center

Testimonials of more than 10+ exhibitors with speakers and Industry Anchors were also taken.

- 40 exhibitors
- 21 Paid exhibitors
- 15 Complimentary exhibition booths
- 8 Mysuru Blue participants
- 10+ Testimonials





## CXO ROUNDTABLE

Thursday, 23rd Sept 2025 | wrkwrk Mindspace

### Special Invitees:

- BV Naidu, Chairman, KDEM
- Sanjay Tyagi, Director, STPI Karnataka
- Dr.EV Ramana Reddy, Retd IAS., Chairman - Karnataka Skill Development Authority
- LK Atheeq, Retd IAS., Chairperson of Bengaluru Business Corridor, Former Additional Chief Secretary, Karnataka
- ISN Prasad, Retd IAS. Former Addl. Chief Secretary & Finance Secy, Karnataka
- Darshan HV, District Commissioner of Dakshina Kannada
- Mohandas Pai, Aarin Capita, ex CFO of Infosys

### Notes from Discussion

- Three \$100 million exit deals in Mangaluru. Novigo (acquired by Blackstone-backed R Systems in 2025), Niveus (acquired by NTT in 2025), Robosoft Technologies (acquired by TechnoPro Holdings of Japan in 2021).
- Key sectors in focus in Mangaluru: Fintech/BFSI, petroleum, healthcare, logistics.
- 40+ GCCs have come to Mangaluru in the last 2 years. Some notable names of GCCs in Mangaluru: Bose R&D, NCR R&D, EG Tech.
- India must take advantage of disadvantages of other countries with respect to setting up data centres. Example: Singapore requires 3-layer approval (city-state-centre) approval, which slows things down. Singapore had put a pause on new data centres.

- Create and Use advantages to promote Data Centres in Mangaluru: Data Centres are looking for green power. Mangaluru can use that as an advantage and provide fast land and power approvals. Put in place fast track process for data centres. Plus, need commitment from govt that approvals will come in 30 days.
- Single Window: Need a single window clearance for all approvals for setting up data centres along with clear time-bound approvals.
- Need Cable Landing Station; a gamechanger: Multiple speakers advocated the need for Cable landing Stations (CLS) in Mangaluru, including a suggestion to locate the CLS between North of Mangaluru and South of Udupi. Karnataka's Minister has written letter to Govt of India for Cable Landing Station in Mangaluru.
- Bearys Group, whose founders have roots in Mangaluru, have a history of developing data centres. For example - 9 DCs for NTT, Microsoft's first DC in Hyderabad.

### Land

- Mangaluru needs to streamline land approvals which take time. Example: A developer claimed that it takes 12-15 months to get building approval in Mangaluru. Another developer claimed that a change in the fire NOC was demanded (without prior intimation about the same) when the project was at handover stage, creating avoidable delay. The industry requested District Commissioner for making time bound approvals online.
- Land acquisition of 840 acres is in process for development of an IT park. 62 acres land pooling is being done in the coastal region with drone survey, including for industrial and commercial purpose.
- Members of the industry requested govt support to develop 20 million square feet of workspace in 5 year timeline with time bound approval within 30 days.

### Power



- Power approvals need to be streamlined to reduce time taken for approval.
- Mangaluru should create green power advantage to be attractive to data centres.

### Talent

- Attrition is less than 6% in Mangaluru.
- Set up an AI Centre of Excellence in Mangaluru to create Mangaluru as AI-first city. The hub can be in IIM Bangalore and spoke in Mangaluru. But Mangaluru spoke should have sandboxes for talent to experiment to build working models for AI use cases.
- Curriculum development to develop AI-native talent: Bring together in a conference of Head of Computer Science departments to integrate AI into all tech degree programs in Mangaluru-Udupi-Manipal region.

### Startups

- Mangaluru startups need more Mentoring support.

### Branding & Outreach for Mangaluru

- This should happen in tandem with development of and outreach to talent.
- Government could consider making Mangaluru a Global Innovation District (GID). Or develop an Innovation Corridor in Mangaluru.
- Living lab was suggested to show those who are new to Mangaluru as to what is happening in Mangaluru.
- Mangalore may need to rethink of branding itself as 'Bangalore+' to dream bigger. Instead, focus on highlighting its standalone strengths.
- Proactive outreach to investors: the way Gujarat went out of the way to create a GCC policy when a company expressed interest.
- Policy Clinics can be conducted quarterly for startups/investors for awareness on relevant policies/incentives and clarify questions around them.



### Social infra

- Two five-star hotels are coming up in MLR. Currently no 5-star hotels are present.
- Land is being pooled for tourism (7 locations)

### Demand for Data Centres

- Overall lack of demand for data centres: Industry itself is struggling to develop AI capabilities, to train employees to be AI-ready. Hence demand for data centres is lacking.
- Demand from BFSI, complemented by clusters: BFSI GCCs could have a dedicated taskforce. Getting a hyperscaler in Bengaluru would be crucial to support the needs of BFSI across the state. This can be complemented by smaller data centers in clusters like Mangaluru
- Encourage building AI solutions in legacy sectors of Mangalore to boost demand for data centres. Eg: marine exports.



## DATA CENTER ROUNDTABLE

24th September 2025 | TMA Pai International Convention Centre

### Participants

- BV Naidu-Chairman KDEM
- Bearys Group- Syed Mohamed Beary
- Creolay - Nethaji Rajendran
- Elmeasure - Dileep AK
- Invest India - Vinod Subrmaniam, Soumil Gupta
- Infineon Technologies Pvt Ltd- Vinay Shenoy
- Vertex Managed Workspace- Subhash Naik, Siddanth Salian,
- Pi Datacenters Pvt Ltd - Geo Kurian
- UniCourt - Prashant Shenoy Katpady
- CREDAI Mangaluru - Vinod Pinto
- SAP - Dr. Lovneesh Chanana
- Hyperfin (Fintech)-
- Open Computing SG group Wilson Josup
- ESDS – Sanjiv Nair, CISO & CIO
- Vishwaraj Group - Shivani Bansal

### Key Highlights

- Karnataka has lagged in building DC infrastructure. See installed capacity data:
  - 2006: Bangalore 96 MW, Chennai 64 MW
  - 2025: Bangalore 200 MW, Chennai 500 MW
- Lack of demand: for data centre in Mangaluru was echoed as one of the reasons for hesitation to set up new data centres.

- Mangalore complementing Bangalore data centre requirements: Some participants agreed with this positioning of Mangaluru as a way to make up for lack of demand or to get the ball rolling to adding new DC capacity development. Additionally, there is a national trend towards setting up smaller data centres in emerging cities. Hence smaller capacity edge DCs could be one way to start for Mangaluru. Hence, one suggested structure was:
  - Mangalore: 100 acres for smaller capacity data centres + CLS
  - Bangalore: 100-200 acres for large capacity data centres
- Suggested chronology for Phase 1 of data centre development in Mangaluru:
  - Set up CLS within 2 years.
  - Parallely, set up at least 1 DC within 3 years, on govt-allocated 50-60 acres land for a DC park. The DC park can have 60 MW installed capacity. The first DC can be of a smaller capacity.
- Hyperscaler as a growth driver: Even while agreeing on starting with smaller capacity DCs, participants were also aligned on the need for a hyperscaler to set up in Mangaluru as a growth driver. A participant explained one reason for this: high investment of \$2 million is required to establish a Cable Landing Station (CLS), which in turn attracts more data centres to be set up there. Only a hyperscaler can afford the heavy capex while enjoying economies of scale.
  - One participant offered a different perspective on this point: one can start with smaller capacity DCs with ISPs (like Jio, Airtel) setting up optical fibre cable network instead of CLS.

Note: It was suggested that Govt needs to proactively reach out to Meta and Google to set up a hyperscaler in Karnataka instead of waiting for them to approach Karnataka govt.

- CLS potential location: It was suggested that CLS could start from the north of Mangaluru, running till the South of Udupi.

- Essential infra pre-requirements to get DCs in Mangaluru: One or two 400 kV sub stations + CLS + Optical Fiber Connectivity. This is in addition to power and land requirements listed below.
- Power Requirements of DCs:
  - Continuous power supply. Dual feed connection.
  - One or two 400 kV sub stations: Each 400 kV sub can cater to 200 MW
  - Explore possibility of having an all-DC Micro Grid

Note: A participant claimed that they had clients who were ready to move their DC infra if they had a guarantee of stable power in Mangaluru.

Note: Karnataka is supposedly power surplus which is a plus. But stable power needs to be guaranteed as interruptions arise due to issues in transmission.

- Land Requirements of DCs: 100 years certificate for flood-free land
  - Elevated land
  - Not near residential area
  - No Vibration area
  - Not in-flight path
  - Not near chemical industry (including oil and gas)
- Davangere's advantages in power: Davangere seems to have an advantage on power infra for data centres. National grid network runs through Davangere, which assures continuous power supply.
- National Grid: Apparently 36% of this National Grid runs through Mumbai and 26% runs through Chennai while there is no national grid in Mangaluru which is required.
- Cost of setting up DCs per MW:
  - Power 70%
  - Land & Building 20%
  - Opex 10%



## MAIN CONFERENCE

Wed, Sept 24, 2025 | 9:00 AM - 6:00 PM | TMA Pai International Convention Centre

### INTRODUCTION

Mangaluru Technovanza 2025 emerged as the city's largest technology and innovation showcase, reaffirming its position as the “*#SiliconBeachofIndia*.” Under the Karnataka Digital Economy Mission's *Beyond Bengaluru* vision, the event brought together 770+ delegates, 45+ global speakers, 70+ startups, 40 showcases, 20+ investors, and 7+ incubators, creating a vibrant platform for collaboration and growth. With multiple product launches, international participation, and key investment commitments—including 10 new companies setting up in the cluster and the initiation of a Data Center hub—this edition achieved remarkable milestones that highlight Mangaluru's transformation into a thriving coastal tech cluster driving innovation, enterprise, and sustainable growth.

### GLIMPSES FROM THE EVENT

#### Opening Conversation – Mangaluru Technovanza 2025

The inaugural session of *Mangaluru Technovanza 2025* brought together Mr. Rohith Bhat (Lead Industry Anchor – Mangaluru Cluster & Founder of Robosoft Technologies, 99Games, and wrkwrk), Mr. Ashith Hegde (Managing Director – Asia Pacific, Arkieva), and Mr. Chetan Dixit (VP, KDEM).

The discussion focused on Mangaluru's growing role as Karnataka's first Startup District and its emergence as India's *Silicon Beach*. The speakers outlined how the region's strong talent base of 40,000 annual graduates, expanding ecosystem of 40+ new companies, and significant economic contributions position it as a key driver of

# MANGALURU TECHNOVANA 2025

Wednesday, September 24, 2025 • TMA Pai International Convention Center



Karnataka's digital economy. The session concluded with a shared vision to nurture 4,000 startups and five unicorns by 2034, emphasizing collaboration between industry, academia, and policy to accelerate regional innovation.

## Ceremonial Opening: Lighting of the Lamp

The event commenced with the traditional lighting of the lamp by Mangaluru's industry leaders, marking the formal start of the proceedings.



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The ceremony set a symbolic tone for innovation, collaboration, and growth, reflecting the city's vision as India's emerging *Silicon Beach*.

## Global Relevance of Mangaluru: A Vision for Innovation



In his address, Mr. Peter Winther-Schmidt, Consul General of Denmark in Bengaluru, highlighted Mangaluru's increasing global significance. He described the city as not just the *Silicon Beach of India* but a growing gateway to global innovation, investment, and sustainable growth — underscoring its emergence as a hub for technology, sustainability, and international collaboration.

## A Global CEO's Perspective on Mangaluru's Tech Growth

In his special address, Mr. Mikkel Bardram, Global CEO of EG A/S, discussed Mangaluru's rapidly growing influence in the global tech sector. He shared how EG A/S, with 50,000 customers across Europe, has established a 850-member team in Mangaluru in just two years, citing the region's exceptional talent and institutions like NITK and Manipal University as key factors.

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This success highlights Mangaluru's rise as the *Silicon Beach of India*, driving global innovation and opportunity.

## Mangaluru's Growing IT Ecosystem: Insights from Dr. Sanjay Tyagi



Dr. Sanjay Tyagi, Jurisdictional Director (Scientist G) at STPI Karnataka, Ministry of Electronics & IT, Government of India, shared key insights on Mangaluru's rapidly expanding IT/ITeS sector. The city is home to 250 companies, generating over ₹3,500 crore in exports. With its strong talent pool and supportive ecosystem, Mangaluru is

expected to surpass ₹10,000 crore in exports and create 1 lakh jobs in the next three years, solidifying its position as a hub for innovation and economic growth.

## Vision for Mangaluru's Growth: Insights from Shri Captain Brijesh Chowta



Shri Captain Brijesh Chowta, MP, Dakshina Kannada, outlined a transformative vision for Mangaluru's future. He emphasized the proposed high-speed Mangaluru–Bengaluru corridor to enhance connectivity, the potential integration into national initiatives like the AI Mission, and the strong Centre-State collaboration driving regional development. "This is the moment to return, invest, and create opportunities that can transform Mangaluru's future," he stated, opening doors for innovation, investment, and economic growth.

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## Celebrating Mangaluru's Tech Ecosystem: Key Milestones



Hon'ble Sri. Priyank M Kharge, Minister for Electronics, IT/BT, and Rural Development & Panchayat Raj, felicitated key contributors to Mangaluru's growing tech ecosystem. The event marked several key milestones:

- 3 LoI signings with Hyperfin Technologies Pvt Ltd, AddAptech Advisory Pvt Ltd, and ExaThought Technology Consulting Pvt Ltd
- Recognition of 4 Elevate winners: Anmaya Technologies Pvt Ltd, Bellare Gis Consultancy Pvt Ltd, Calyirex Technologies Pvt Ltd, and Zupaloop Pvt Ltd

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- Felicitation of ecosystem enablers driving innovation
- Mangaluru BLUE winners celebrated for their outstanding contributions
- 3 product launches: Zupaloop Pvt Ltd, JumpWhere, and Sarlata IT Solutions
- Introduction of 10 new companies, including Ojas Quest, TrueLift, Entrupy, Sophrosye Semiconductors, Xfactr AI, Sitaara, Telloquent Solutions, Anvation Labs, Indi Village, and Manasija Technologies
- Release of two key reports: “Silicon Beach Skills Report: A Dipstick on Talent & Capability” and the “Draft Mangaluru Cluster Vision Document”

The event underscored Mangaluru’s emergence as a major hub for innovation, talent, and technology.

## Mangaluru’s Rise as an Innovation Hub: Insights from Mr. BV Naidu



Mr. BV Naidu, Chairman of KDEM, highlighted Mangaluru’s transformation into a dynamic hub of innovation and entrepreneurship. With 85 local startups recognized under the ELEVATE initiative, the city is showcasing its growing entrepreneurial ecosystem. Supported by robust policy backing from Hon’ble Minister Priyank Kharge, Mangaluru is evolving into a major center for

technology, business, and innovation. The region's talented workforce and thriving ecosystem are nurturing globally competitive ventures, strengthening Karnataka's digital economy, and positioning Mangaluru as a strategic gateway for sustainable growth, solidifying its place as the *Silicon Beach of India*.

### Karnataka's Vision for Innovation and Growth



Hon'ble Sri. Priyank M Kharge, Minister for Electronics, IT/BT, and Rural Development & Panchayat Raj, shared an inspiring vision for Mangaluru's growth. He outlined plans for Karnataka's largest technology park, spanning 3.25 acres and accommodating 3,500 professionals, to drive the region's next wave of innovation. The state is positioning itself as a global hub for research, innovation, and intellectual property creation. With the 3P Policy—People, Policy, and Participation—the government, industry, and academia are working together to foster growth. The new GCC policy aims to establish 500 GCCs in the next 5 years, creating 500,000 jobs. Karnataka's thriving startup ecosystem, with 28% in DeepTech and 29% women-led, reflects a focus on inclusivity and innovation.

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## Digital Transformation and Mangaluru's Innovation Journey



A thought-provoking fireside chat at Mangaluru Technovanza brought together leaders from government and industry to explore how digital transformation can drive the city's innovation. Dr. Lovneesh Chanana, Sr. Vice President & Head of Government Affairs (Asia Pacific) at SAP, Mr. Vinay Shenoy, Managing Director of Infineon Technologies India, and Mr. Prashanth Shenoy, Co-Founder & CTO of UniCourt, discussed key insights:

- Policy is the pulse of progress, setting the foundation for infrastructure and talent growth.
- Mangaluru's value proposition must focus on Scale, Stability, Competence, and Cost to remain globally competitive.

The conversation underscored Mangaluru's ongoing transformation from an innovation exporter to a thriving innovation corridor, supported by initiatives like Living Labs and a strong regional identity.

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## Mangaluru's Path to Becoming a Tech Hub



A high-level fireside chat at Mangaluru Technovanza brought together prominent leaders from government and industry to discuss how policy, partnerships, and platforms will shape Mangaluru's future as a thriving tech hub under Karnataka's *Beyond Bengaluru* vision.

The session featured opening remarks by Mr. Mohandas Pai, Chairman of Aarin Capital, with insights from Dr. E.V. Ramana Reddy IAS (Retd.), Chairman of Karnataka Skill Development Authority, Mr. L.K. Atheeq IAS (Retd.), Former Additional Chief Secretary to the CM, GoK, and Mr. B.V. Naidu, Chairman of KDEM. The discussion was moderated by Mr. Rohith Bhat, Lead Industry Anchor, Mangaluru Cluster & Founder of Robosoft Technologies, 99Games, and wrkwrk.

Key outcomes from the session included:

- The upcoming 2.5-acre IT Park at Keyonics Land, which is expected to be ready in 12–18 months.

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- The role of collaboration between government, industry, and academia in accelerating the region's digital transformation.
- The launch of Karnataka's first dedicated Skill Policy aimed at developing a future-ready workforce.
- A focus on translating policy into measurable impact, which will determine the success of the *Beyond Bengaluru* initiative in Mangaluru.

Mangaluru is poised to evolve into a powerful innovation corridor, driving the region's growth with a clear vision and actionable plans.

## Karnataka's Leadership in Global Capability Centres



At Mangaluru Technovanza, Mr. Vinod Subramanian, Vice President – Technology, Invest India, emphasized India's leadership as the Global Capability Centre (GCC) capital. Key points included:

- India hosts over 2,000 GCCs, with Karnataka home to more than 50% of them.
- The state is a key driver of global innovation, with intellectual property developed here powering much of today's technological advancements.

Karnataka's GCC ecosystem solidifies India's position as a global innovation powerhouse.

## Mangaluru's Emergence as India's Tech Gateway



At Mangaluru Technovanza, a newsroom-style dialogue delved into how Mangaluru is positioning itself as a major tech gateway for India. Panelists highlighted the city's unique advantages, including its world-class infrastructure, quality of life, and a community-driven ecosystem that is ready to scale industries like FinTech and IT without significant barriers.

Key insights included Mangaluru's potential to lead in ER&D, as its collaborative environment and talent pool foster innovation across sectors. The discussion also explored Mangaluru's emerging role as an AI-first city, where AI adoption is not just a trend but a core driver of productivity, cost savings, and new business opportunities.

This conversation reinforced Mangaluru's momentum toward becoming a key player in India's digital economy, setting the stage for future growth and innovation.

## Mangaluru's Rising Tech Powerhouse



At Mangaluru Technovanza, a spotlight session with tech entrepreneurs Mr. Suyog Shetty, Co-Founder of Niveus Solutions, and Mr. Praveen Kumar Kalbhavi, Co-Founder of Novigo Solutions, emphasized Mangaluru's competitive edge.

Key insights included:

- Mangaluru's rich talent pool is a major driver of its growth in digital innovation.
- With strong capabilities and a track record of delivering impactful solutions, the city is well-positioned to serve both domestic and global markets.

Mangaluru's focus on nurturing local talent is positioning it as a rising hub of innovation, capable of driving global technological advancement.

## Mangaluru's GCC Evolution: Shaping India's Digital Future



A panel discussion at Mangaluru Technovanza explored how Global Capability Centres (GCCs) are transforming India's digital economy, with Mangaluru emerging as a key hub for next-gen GCCs.

Panelists highlighted the city's growing role in fueling cross-sector growth, driven by the establishment of multiple GCCs. The national GCC framework, introduced in this year's budget, is expected to further boost the ecosystem in Tier-2 cities, with Mangaluru uniquely positioned to lead in areas such as financial services, cybersecurity, data security, and financial inclusion.

Mangaluru's GCC story is about more than just growth—it's about harnessing talent and driving transformative, globally impactful solutions.

## Mangaluru's Startup Ecosystem: Collaboration Drives Future Growth



At Mangaluru Technovanza, a panel of leaders from government, accelerators, founder networks, and global partners discussed how collaboration can unlock the next wave of startup success in the region.

Key insights included:

- Mangaluru's robust incubator ecosystem, supported by both government and private funding, is fueling innovation, particularly in deeptech.
- The region is home to over 600 thriving deeptech startups, highlighting its growing strength in advanced technologies.
- To further elevate the ecosystem, market acceptance, strong support from both state and private sectors, and a mindset that encourages innovation and risk-taking are essential.

Mangaluru's startup ecosystem is emerging as a model for innovation, proving that the next wave of India's technological breakthroughs will rise beyond Bengaluru.

## Mangaluru's Growth Potential: Key Insights from Mr. Krishna Mohan Mucharla



At Mangaluru Technovanza, Mr. Krishna Mohan Mucharla, Deputy General Manager, SBI, shared his perspective on why the city's cluster is on the brink of significant growth.

He revealed Mangaluru's unique combination of skilled talent, top-tier educational institutions, cost advantages, a thriving startup ecosystem, and robust government backing, positioning the city to become a leading hub for Global Capability Centres (GCCs) and emerging startups.

With these factors in place, Mangaluru is well-equipped to accelerate its growth and establish itself as a major player in India's innovation landscape.

# MANGALURU TECHNOVANZA 2025

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## Pre-Event Activities



**MANGALURU TECHNOVANZA 2025**  
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**BLOCK YOUR CALENDAR**  
Wednesday, Sep 24<sup>th</sup> 2025

TMA Pai International Convention Centre

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PARTNERS IN PROGRESS

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**MANGALURU TECHNOVANZA 2024 - AT A GLIMPSE**

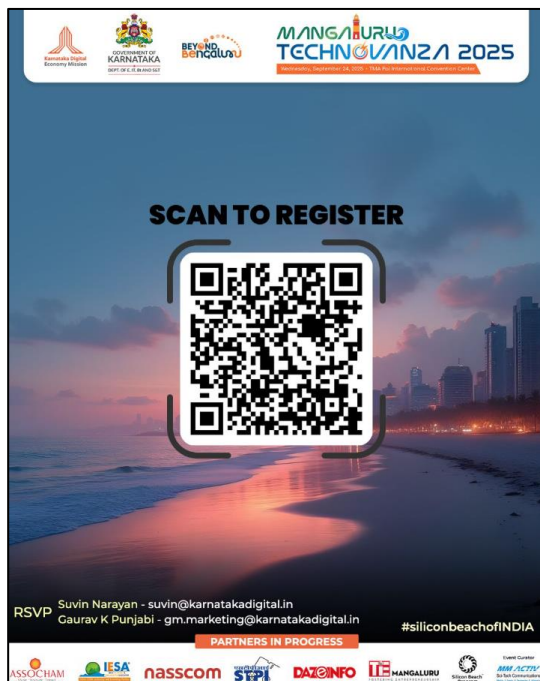
- 600+ Total Delegates
- 40+ Global Speakers
- 70+ Total Startups Participated
- 33+ Showcases (Exhibitions)
- 7 Product Launches
- 3 Fund-Ready Startups
- 20+ Investors
- 3 Incubators
- 7 New companies grounded
- 4 Country Partners
- 60+ GCCs

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**SCAN TO REGISTER**

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**Thank You Industry Anchors for your Continued Support and Leadership in Making Mangaluru Cluster Stronger on the Global Map!**

- Rohith Bhat**  
Founder and CEO, 99Gamas  
Lead Industry Anchor, Mangaluru Cluster, KDEM
- Ashith Hegde**  
Managing Director  
Asia Pacific, Arkiva
- Gaurav Hegde**  
Managing Director  
GFI Stones
- Johnson Tellis**  
Co-Founder and CEO  
Inuity
- Mohammed Haneef**  
Co-Founder & CTO  
Navigo Solutions
- Murali Manohar**  
Leader - India and South East Asia  
Rockwell Automation
- Prashanth Shenoy**  
Co-Founder & CTO  
UNICARE
- Praveen Kalbhavi**  
Co-Founder, MD & CEO  
Navigo Solutions
- Shylaja Rao**  
General Partner  
Ventura Ventures
- Vijaykrishna Shetty**  
Founder and CEO  
ThoughtGenies
- Mukesh S**  
AVP - Projects,  
Silicon Beach Program

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**MANGALURU IN FOCUS**

**Did you know** Mangaluru's IT sector generates over ₹3,000 crore annually, and the city is home to around 20,000 IT jobs, with ambitions to scale up to 200,000 by 2033?

SCAN TO REGISTER

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PARTNERS IN PROGRESS

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**BEYOND BENGALURU MANGALURU BLUE 2025**

A high-impact platform where startups pitch to investors from across Karnataka and India to unlock growth opportunities.

Grand Finale: 23<sup>rd</sup> Sept 2025 | Venue: wrkwrk

CALL FOR APPLICATIONS  
1<sup>st</sup> Sept 2025 – 13<sup>th</sup> Sept 2025

SCAN TO REGISTER

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Vakya Accamma - vakya.accamma@karnatakadigital.in  
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PARTNERS IN PROGRESS

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**BENEFITS FOR SELECTED STARTUPS**

**KDEM (Karnataka Digital Economy Mission):**

- » Priority onboarding onto KDEM's programs.
- » Access to Karnataka Acceleration Network.
- » Invitation to KDEM's Mixer networking events.
- » Representation at Pre-Investment Committee (Pre-IC) for Cluster Seed Fund.

**KITS / Government of Karnataka (GoK):**

- » Access to Booster Kits package.
- » Top 3 startups get complimentary booths at Bengaluru Tech Summit (BTS).

**TiE Mangaluru:**

- » Mock Pitching support & mentorship for Top 10 startups before the final pitching.

SCAN TO REGISTER

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Vakya Accamma - vakya.accamma@karnatakadigital.in  
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**MANGALURU IN FOCUS**

**Did you know** Mangaluru contributes approximately 5.5% of Karnataka's Gross State Domestic Product (GSDP) — making it the second-largest contributor after Bengaluru?

SCAN TO REGISTER

RSVP Suvin Narayan - suvin@karnatakadigital.in  
Gaurav K Punjabi - gm.marketing@karnatakadigital.in  
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## MANGALURU IN FOCUS

In 2025, NMPA launched a Security Surveillance Tower, automated weighbridges, drone monitoring, and digital cargo systems, making it one of the most modernized ports in India.



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Gaurav K Punjabi - gm.marketing@karnatakadigital.in

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## MANGALURU IN FOCUS

The New Mangalore Port Authority (NMPA) handled **45.7 million tonnes of cargo in 2023-24**, generating a net surplus of **₹551 crore**, its highest ever.



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— Ideate • Innovate • Impact —

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## MANGALURU IN FOCUS

The Mangalore Special Economic Zone (MSEZ) spans **1,600 acres** with proximity to port, airport, and city, serving as a plug-and-play base for global industries.



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## MANGALURU IN FOCUS

Mangaluru produces over **20,000 STEM** graduates annually, including **~10,000 engineers**, powering its IT and industrial ecosystem

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Gaurav K Punjabi - gm.marketing@karnatakadigital.in

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## MANGALURU IN FOCUS

The **#siliconbeachofINDIA (Mangaluru Cluster)** aims to recruit **5,000 IT professionals** in **FY 2025-26—70%** of them freshers. The region has already added **7,500 jobs** over the past two years, now employing over **28,000 IT professionals**, with **40 new IT companies** bringing the total to **~250**.

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## MANGALURU IN FOCUS

NMPA won the **Greentech Global Environment Award 2025** for the **8<sup>th</sup> time**, thanks to its breakthrough green initiatives:

- » Fully solar-powered operations (5.3 MW plant)
- » Rainwater harvesting that recharges 500+ village wells
- » 7,700 saplings planted, LED lighting (95%), and mechanized operations (55%)
- » Zero-discharge STP, vermi-composting, shore power for ships, and more sustainability features.

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Gaurav K Punjabi - gm.marketing@karnatakadigital.in

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## MANGALURU TECHNOVANZA 2025

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Taking India to ESDM Leadership

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**MANGALURU IN FOCUS**

NMPA installed a **Rs 2.7 crore Continuous Ambient Air Quality Monitoring Station (CAAQMS)** in August 2025. It tracks air pollutants and weather metrics in real time—sharing data with both state and central pollution boards.

RSVP: Suvin Narayan - suvin@karnatakadigital.in  
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**We are Hosting the Biggest Tech Conference in the Cluster**

**Sri. Priyank M Kharge**  
Hon'ble Minister for E, IT, Bt and Rural Development & Panchayat Raj, Govt. of Karnataka

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**We are Hosting the Biggest Tech Conference in the Cluster**

**Dr. Ekroop Caur, IAS**  
Secretary, Department of E, IT, Bt and ST, Government of Karnataka

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**BEYOND BENGALURU MANGALURU BLUE 2025**  
Introducing the Esteemed Jury Panel

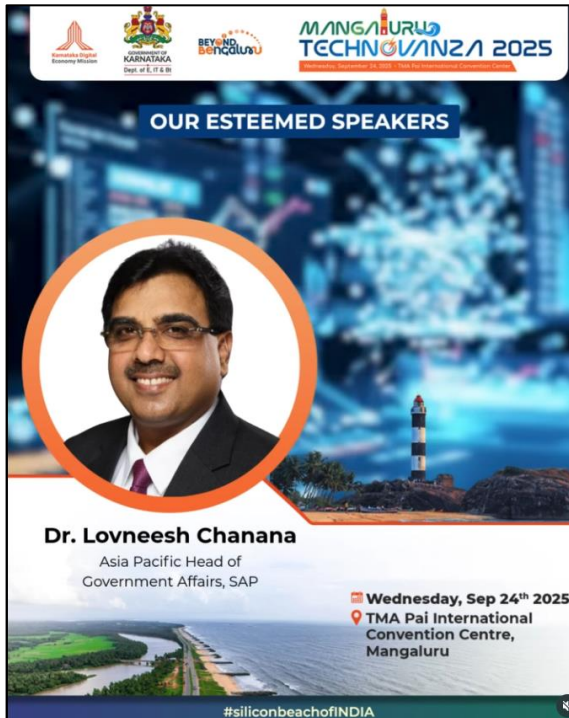
|                                                                                                                                                                             |                                                                                                                                                     |                                                                                                                                     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| <br>Mr. Manas Tiwari<br>TIO Ventures                                                       | <br>Dr. Mohamed Adil A.A<br>Bangalore Bioinnovation centre (BBC) | <br>Mr. Vipul Saini<br>HDFC                      |
| <br>Ms. Anisha Patnaik<br>LexStart Partners                                                | <br>Mr. Biju Nair<br>Founding Partner<br>Legaltech               | <br>Ms. Shreya Sharma<br>Director<br>NASSCOM     |
| <br>Mr. Arvind Radhakrishnan<br>Director - Fundraising &<br>Special Projects, Social Alpha | <br>Ms. Shylaja Rao<br>General Partner,<br>Ventana Ventures      | <br>Mr. Kailashnath M S<br>Partner<br>Ideaspring |

**GRAND FINALE**  
23rd Sept 2025  
wrkwrk

RSVP Sanjay GS - sanjay@karnatakadigital.in  
Vakya Accamma - vakya.accamma@karnatakadigital.in

Hosting Partner  
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**OUR ESTEEMED SPEAKERS**



**Dr. Lovneesh Chanana**  
Asia Pacific Head of  
Government Affairs, SAP

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Mangaluru

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**OUR ESTEEMED SPEAKERS**



**Shri. Panneerselvam  
Madanagopal**  
CEO, MeitY Startup Hub,  
Ministry of Electronics & Information Technology,  
Government of India

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**From funding triumphs to global reach, startups from Beyond Bengaluru Blue have proven what's possible!**

Mangaluru Blue 2025 is your chance to be the next success story. Meet investors, mentors, and peers who can take your startup to the next level!

Hosting Partner  
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RSVP Sanjay GS - sanjay@karnatakadigital.in  
Vakya Accamma - vakya.accamma@karnatakadigital.in

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PARTNERS IN PROGRESS

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**MANGALURU IN FOCUS**

Mangaluru's IT workforce has grown from **3,000** seats two years ago to **5,000** today, with plans to add **10,000** more this year. Around **10 lakh sq ft** of managed workspaces are under development to support this expansion.

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**BEYOND BENGALURU MANGALURU BLUE 2025**

**THE LAUNCHPAD FOR STARTUP SUCCESS!**

Grand Finale: 23<sup>rd</sup> Sept 2025 | Venue: wrkwrk

**CALL FOR APPLICATIONS**  
1<sup>st</sup> Sept 2025 – 13<sup>th</sup> Sept 2025

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Vakya Accamma - vakya.accamma@karnatakadigital.in

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**MANGALURU IN FOCUS**

KEONICS is developing a **4-5 lakh sq ft** IT Centre in Mangaluru on a 3.5-acre plot, with potential to expand up to 10 lakh sq ft. Construction is expected to begin mid-2025, with completion in approximately 2.5 years.

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**Sri. Sharath Kumar Bache Gowda**  
Chairman,  
KEONICS, Government of Karnataka

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**UNLOCK YOUR AI SUPERPOWERS**  
at Sahyadri College of  
Engineering & Management, Mangaluru

**HANDS-ON  
AI FLUENCY WORKSHOP**  
Future-proof your career. Become AI fluent.



Monday, Sep 22<sup>nd</sup>, 2025  
Access to event: 2:00 PM Onwards  
Sahyadri College, Mangaluru

RSVP: Nishchay Joseph  
+91 98455 85826 | nishchay.joseph@karnatakadigital.in  
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**MANGALURU IN  
FOCUS**

The Mangalore Special Economic Zone (MSEZ) signed an Expression of Interest with Italy's MIR Group to invest **₹1,500 crore** in a facility producing **energy-efficient building materials**, including BIPV panels and sodium-ion batteries.



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**Join the growth story of the Mangaluru Cluster**

|                         |                        |                                    |                                |                  |                       |
|-------------------------|------------------------|------------------------------------|--------------------------------|------------------|-----------------------|
| 600+<br>Total Delegates | 40+<br>Global Speakers | 70+ Total Startups<br>Participated | 33+ Showcases<br>(Exhibitions) | 30+<br>Investors | 4 Country<br>Partners |
|-------------------------|------------------------|------------------------------------|--------------------------------|------------------|-----------------------|

**Gain practical skills in:**

- Sentiment Analysis
- Text Summarisation
- Recommendation Systems
- AI Augmentation Challenge (Live prototyping)

**Why Attend?**

- Certificate issued immediately
- Networking with leaders from IBM, MeitY, TIE Global & more
- Free access to Mangaluru Technovanza 2025 at TMA Pai Convention Center
- Access to event: 2:00 PM Onwards

Monday, Sep 22<sup>nd</sup>, 2025  
Access to event: 2:00 PM Onwards  
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RSVP: Nishchay Joseph  
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**KARNATAKA INNOVATION  
POLICY AWARENESS PROGRAM**

Discover government  
policies shaping the future of

Startups & Innovation

IT & BT

Cybersecurity & more

ESDM & Biotechnology

Limited Complimentary Delegate Passes  
(Session + Conference)  
(Only 100 seats | First-come-first-served)

SCAN TO REGISTER

Wednesday, Sep 24<sup>th</sup>, 2025  
8:30 AM Onwards  
TMA Pai International  
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**MANGALURU  
TECHNOVANZA 2025**

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**wrkwrk**  
Premium coworking & managed workspaces

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GCC LEADERSHIP PARTNER

**AddAptech**

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**SBI**

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enabling futurability..

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Discover government policies shaping the future of






Startups & Innovation    IT & BT    Cybersecurity & more    ESDM & Biotechnology

Limited Complimentary Delegate Passes  
(Session + Conference)  
(Only 100 seats | First-come-first-served)

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**MANGALURU TECHNOVANZA 2025**  
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**OUR ESTEEMED SPEAKERS**



**Mr Arvind Kumar**  
Director General  
STPI

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**OUR ESTEEMED SPEAKERS**



**Mr. Anand G. Pai**  
President, Kanara Chamber of Commerce (KCCI), Mangaluru

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**OUR ESTEEMED SPEAKERS**



**Mr BJ Arun**  
Co-Founder & CEO  
Clean Fanatics, Inc

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**OUR ESTEEMED SPEAKERS**



**Mr Bhaskar Kumar Verma**  
Regional Director – Karnataka, Tamil Nadu and Kerala, NASSCOM

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**OUR ESTEEMED SPEAKERS**



**Mr Gurudatta Shenoy**  
Managing Partner  
Mukund MCM Realty &  
Vertex Managed Workspace

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## OUR ESTEEMED SPEAKERS



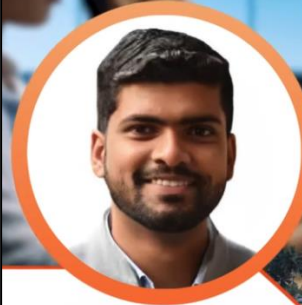
**Mr L K Atheeq, IAS (Retd.)**  
Former Additional Chief Secretary to the Chief Minister, Government of Karnataka

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## OUR ESTEEMED SPEAKERS



**Mr Johnson Tellis**  
Co-Founder and CEO  
Inunity

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## OUR ESTEEMED SPEAKERS



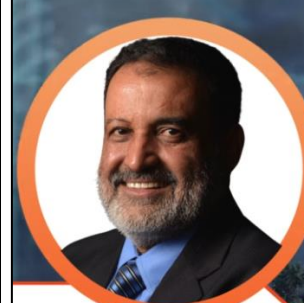
**Mr Mikkel Bardram**  
CEO  
EG A/S

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## OUR ESTEEMED SPEAKERS



**Mr T.V. Mohandas Pai**  
Chairman  
Aarin Capital

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**OUR ESTEEMED SPEAKERS**



**Mr Mohammed Hanif**  
Co-Founder & CTO  
Novigo Solutions

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**OUR ESTEEMED SPEAKERS**



**Mr Nethaji Rajendran**  
Founder  
Creolay

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**OUR ESTEEMED SPEAKERS**



**Mr Peter Winther-Schmidt**  
Consul General of Denmark  
Bengaluru

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**OUR ESTEEMED SPEAKERS**



**Mr Nisar A Rayadurg**  
Senior Partner & Service Line  
Leader - Application Operations  
IBM Consulting

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**OUR ESTEEMED SPEAKERS**



**Dr. Sanjay Tyagi**  
Jurisdictional Director (Scientist G)  
STPI - Software Technology Parks of India

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**OUR ESTEEMED SPEAKERS**



**Mr Prashanth Shenoy Katpady**  
Co-Founder and CTO,  
UniCourt

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**OUR ESTEEMED SPEAKERS**



**Mr Praveen Kumar Kalbhavi**  
Tech Entrepreneur,  
Mentor, Investor

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**OUR ESTEEMED SPEAKERS**



**Mr Suyog Shetty**  
Co-founder and CEO  
Niveus Solutions

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**OUR ESTEEMED SPEAKERS**



**Mr. Rahul Sharanappa Sankanur, IAS**  
Director - Dept of E, IT, Bt, S&T and MD – KITS, Government of Karnataka

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**OUR ESTEEMED SPEAKERS**



**Mr Vinay Shenoy**  
Managing Director  
Infineon Technologies India

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**OUR ESTEEMED SPEAKERS**



**Mr Vijaykrishna Shetty**  
Co-Founder, BreachX  
Founder & CEO, ThoughtGenesis

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**OUR ESTEEMED SPEAKERS**



**Ms Puja Abhishek Singh**  
Chief Executive Officer  
Manipal Fintech

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**OUR ESTEEMED SPEAKERS**



**Mr. Darshan HV, IAS**  
Deputy Commissioner and District Magistrate, Dakshina Kannada District, Government of Karnataka

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**OUR ESTEEMED SPEAKERS**



**Mr. Sunil Padmanabh**  
Industry Ecosystem Influencer

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**OUR ESTEEMED SPEAKERS**



**Dr. E.V Ramana Reddy IAS (Retd.)**  
Chairman, Karnataka Skill Development Authority, Government of Karnataka

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**OUR ESTEEMED SPEAKERS**



**Ms. Shreya Sharma**  
Director – Deeptech nasscom

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**OUR ESTEEMED SPEAKERS**



**Mr. Rohith Bhat**  
Lead Industry anchor, Mangaluru cluster &  
Founder - Robosoft Technologies,  
99Games and wrkwrk

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**OUR ESTEEMED SPEAKERS**



**Mr. Krishna Upadhya**  
Founder and Director  
Advithi ITeC Private Limited

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**OUR ESTEEMED SPEAKERS**



**Mr. Vishwas Shrivastava**  
Joint Director, Department of Electronics  
and Information Technology (DEITY),  
Government of India

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**OUR ESTEEMED SPEAKERS**



**Mr. Pierre Beaudoin**  
Attaché économique,  
Consulate General of France in Bangalore

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**OUR ESTEEMED SPEAKERS**



**Dr. Manesh Thomas**  
Chief Executive Officer, Manipal -  
Government of Karnataka Biocubator and  
K-tech Innovation Hub & BIRACBioNEST

**Wednesday, Sep 24<sup>th</sup> 2025**  
TMA Pai International  
Convention Centre,  
Mangaluru

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**OUR ESTEEMED SPEAKERS**



**Mr. Namith Padmaraj**  
Director - Software Engineering,  
Bose Professional

**Wednesday, Sep 24<sup>th</sup> 2025**  
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**OUR ESTEEMED SPEAKERS**



**Ms. Priti Parekh**  
Executive Director and Partner-  
Global Capability Centres,  
IBM Consulting

**Wednesday, Sep 24<sup>th</sup> 2025**  
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Mangaluru

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**OUR ESTEEMED SPEAKERS**



**Mr. Vinod Subramanian**  
Vice President - Technology, Invest India,  
Government of India

**Wednesday, Sep 24<sup>th</sup> 2025**  
TMA Pai International  
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Mangaluru

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## **Karnataka Digital Economy Mission**



KEONICS, 27th Main Rd,  
1st Sector, HSR Layout,  
Bengaluru, Karnataka 560102, India